

Service-Learning

PRESS RELEASE ASSIGNMENT

DUE DATE: _____

POINTS POSSIBLE: _____

ASSIGNMENT; Write a Press Release of your own that could be used to publicize an event, a service, a change of personnel, etc. for your Service-Learning organization. This should reflect an actual planned occurrence, not just some fictitious event. **(INDIVIDUAL or TEAM)**

IMPORTANT: See the following website for explanations about what a good press release is as well a sample of good press release).

<http://www.publicityinsider.com/release.asp>.

For grading purposes, students a) are required to use the format found in the above website, and b) will be held accountable for good grammar, sentence structure, and spelling.