

MARKETING AND LOGISTICS DEPARTMENT

CRAIG SCHOOL OF BUSINESS

SERVICE-LEARNING COMMUNITY PARTNER PROFILE

SUSAN G. KOMEN FOR THE CURE

Mission Statement: To end breast cancer forever by transforming how the community talks about and treats the disease and helping turn breast cancer patients into breast cancer survivors.

Services Provided:

- Empowering people to take charge of their health care through awareness and early detection and, if diagnosed, to survive.
- Ensuring quality of care for all, regardless of race, ethnic background, language, income or insurance status.
- Energizing science to find the causes and cures of breast cancer-and, ultimately, to prevent breast cancer in the first place.

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