

MARKETING AND LOGISTICS DEPARTMENT

CRAIG SCHOOL OF BUSINESS

SERVICE-LEARNING COMMUNITY PARTNER PROFILE

FRESNO CITIZEN CORPS

Mission Statement: The Fresno Citizen Corps will give our city an organized way of expanding opportunities for our citizens to provide volunteer services. It will add volunteer capacity to the stretched resources of our city, particularly the police and fire departments. It will help strengthen our ability to prevent crime and terrorism and respond to emergencies. It will help all of us feel more secure. It will build a stronger bond between all the organizations in our community that are dedicated to making Fresno a better place for all its citizens. And it will enable us to respond constructively to the President's request for a more coordinated approach to homeland security.

Services Provided: Management of many nonprofit organizations, particularly those that rely on large numbers of volunteers, can be greatly enhanced by utilizing the organizational skills of individuals who have supervisory or management experience. These “volunteer managers” are needed to provide leadership, administrative and communication skills to enable nonprofit groups to effectively recruit, train and mobilize their frontline volunteers. Opportunities exist in a wide variety of community-based organizations, and within the Police and Fire Departments.

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