

MARKETING AND LOGISTICS DEPARTMENT

CRAIG SCHOOL OF BUSINESS

SERVICE-LEARNING COMMUNITY PARTNER PROFILE

**CENTRAL CALIFORNIA BLOOD
CENTER**

Mission Statement: Sole provider of blood and blood products for 31 hospitals in five county areas of Fresno, Tulare, Madera, Kings and Mariposa. We must collect 5000 to 6000 pints of blood a month to meet the needs of community.

Services Provided: Collection, processing and distribution of blood

Key contact info: Chris Sorensen - Director

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